

Words That **Actually Work**

Retired U.S. Navy Senior Chief

Rate Sheet | Writing for veteran-owned government contractors and small businesses

I write capability statements, white papers, proposal content, and website copy. Project prices are fixed, and hourly work is billed at the rates shown. Your written proposal confirms the scope and price before any work begins.

Services and Prices

Service	What's included	Regular price	Pilot price
Capability statement	One-page statement covering your overview, core competencies, differentiators, past performance, and company data	Starting at \$600	\$300
Past performance write-up	A clear account of one completed contract, with scope and results you verify	Starting at \$150 each	\$75 each
White paper	A researched, structured paper of 4 to 6 pages, written from an interview with your subject-matter expert	Starting at \$1,500	\$750
Proposal narrative writing or editing	Writing or editing of proposal sections, aligned with the solicitation	\$65 per hour	\$40 per hour
"Our Story" or About page	A page that tells your story and builds trust with customers	Starting at \$250	\$125
Blog post	700 to 1,000 words, written in your voice	Starting at \$150	\$75
Proofreading	A careful final read for typos, grammar, and punctuation	\$45 per hour	\$28 per hour

How Pricing Works

- **Fixed price.** You approve the scope and price in writing before work starts.
- **Deposit.** A 50% deposit begins the project, and the balance is due on delivery.
- **Revisions.** Two rounds of revisions are included. Additional rounds are billed at the hourly rate.
- **Timeline.** First drafts of most projects are delivered within 2 to 4 business days of receiving your materials and deposit. White papers and larger projects are scheduled individually.
- **Your role.** I write and edit. You and your team remain responsible for pricing, compliance, and legal review.

Pilot Offer. I'm building my portfolio, so I'm offering three pilot projects to veteran-owned small businesses and government contractors at the pilot prices above. **Three spots are available through December 12, 2026.** In return, I ask for honest feedback and, if you're satisfied, a short testimonial.

Ready to talk? Request a free 20-minute consultation and tell me what you need.